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I hereby certify that this correspondence is being facsimile transmitted to the U.S. Patent and Trademark Office (fax no. 571-273-8300) on March 14, 2007.

  
Sharon Deaudé

Regarding the following Application:

Applicants: BEN-CHORIN, Moshe et al. Examiner: AMIN, JWALANT B.

Serial No./ Patent No.: 10/532,099 Group Art Unit: 2628

Filed/Issued Date: April 21, 2005 Attorney Docket No.: P-5490-US

Title: SYSTEM AND METHOD OF SELECTIVE ADJUSTMENT OF A COLOR DISPLAY

Please find:

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| 1. <input type="checkbox"/> Provisional Cover Sheet                                   | 9. <input checked="" type="checkbox"/> Response to Notice of Non-Compliant Amendment   |
| 2. <input type="checkbox"/> Utility Patent Application Transmittal                    | 10. <input type="checkbox"/> Response to Notice of Incomplete Reply  |
| 3. <input type="checkbox"/> RCE Transmittal Sheet                                     | 11. <input type="checkbox"/> Request for Correction of Filing Receipt  |
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| 5. <input type="checkbox"/> Patent Application Under 35 USC 111(a)                    | 13. <input type="checkbox"/> Preliminary Amendment   |
| <input type="checkbox"/> Provisional Patent Application Under 35 USC 111(b)           | 14. <input type="checkbox"/> Response to Office Action<br>dated _____  |
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| ____ Pages of Claims  | 17. <input type="checkbox"/> Issue Fee Transmittal <input type="checkbox"/> Publication Fee  |
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| 6. <input type="checkbox"/> Signed Declaration & Power of Attorney                    | 20. <input type="checkbox"/> Claim for Convention Priority   |
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MAR 14 2007

Attorney Docket No.: P-5490-US

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants: BEN-CHORIN, Moshe et al. Examiner: AMIN, JWALANT B.  
Serial No.: 10/532,099 Group Art Unit: 2628  
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Title: SYSTEM AND METHOD OF SELECTIVE ADJUSTMENT OF A COLOR DISPLAY

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**RESPONSE TO NOTICE OF NON-COMPLIANT AMENDMENT**

Mail Stop Amendment  
Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

Sir:

This Response is filed in response to the Notice of Non-Compliant Amendment dated March 9, 2007 issued by the United States Patent and Trademark Office in connection with the above-identified Application. A response to the March 9, 2007 Notice is due April 9, 2007. Accordingly, this Response is being timely filed.

This submission replaces the previously filed Amendment filed December 4, 2006.

Kindly note the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 8 of this paper.